

## PUBLISHER

Claus Thomsen, CEO

It is the objective of the magazine to publish useful information, technical news and developments of interest to contractors and the building industry

## READERSHIP PROFILE

County and municipal authorities: Technical departments, equipment depots, environmental departments Housing societies, master builders, master carpenters (more than 5 employees). Landscape gardeners, contractors, sewer contractors, equipment pools, gravel pits, and the organizations of contractors- and the building industry, institutions and green keepers

## DISTRIBUTION

The magazine is distributed through the Danish mail services to professionals within the area of contractors and the building industry.

## CIRCULATION

The magazine is circulated at 12.000, according to the Danish Media Control.

## ADVERTISING RATES

Full text page pr. mm	DK.kr.	13,05
Second hand market pr.mm	DK.kr.	13,05
Farvetillæg pr. color	DK.kr.	700,00
4-color charge	DK.kr.	2.000,00

1/1 page: 266mmx360mm DK.kr. 28.188,-

1/2 page: 131mmx360mm DK.kr. 14.094,00

1/2 page: 176mmx270mm DK.kr. 14.094,00

1/2 page: 266mmx180mm DK.kr. 14.094,00

1/3 page: 86mmx360mm DK.kr. 9.396,00

1/3 page: 266mmx120mm DK.kr. 9.396,00

1/4 page: 131mmx180mm DK.kr. 7.047,00

1/4 page: 176mmx135mm DK.kr. 7.047,00

1/4 page: 266mmx 90mm DK.kr. 7.047,00

All rates are excl. Danish VAT.

## TECHNICAL INFO

Size:.....Tabloid

Number of columns: .....6

Column length: .....360 mm

Paper quality: ..... 80 g

Method of printing:.....Rotary offset

## ADVERTISEMENTS MATERIEL

All files that can be used on Apple Macintosh - such as In-Design, Adobe Illustrator, Adobe Photoshop. All graphic files in eps-format, CMYK separated. All photofiles in eps- or tiff-format, CMYK separated. PDF-files in min. 200 dpi.

Height of page: 360 mm

Width of column: 1 col. = 41 mm

2 col. = 86 mm

3 col. = 131 mm

4 col. = 176 mm

5 col. = 221 mm

6 col. = 266 mm

## CONTACT

Maskin- & Materiel Magasinet

Tlf.: +45 8680 4499 / +45 2086 4499

Email : redaktionen@mmm-online.dk

www: mmm-online.dk

## PUBLISHING

**19. January**

**16. February**

**16. March**

**13. April**

**11. May**

**08. June**

**17. August**

**14. September**

**12. Oktober**

**09. November**

**07. December**

## DEADLINES

**11. January**

**08. February**

**08. March**

**05. April**

**01. May**

**31. May**

**09. August**

**06. September**

**04. Oktober**

**01. November**

**29. November**