

## PUBLISHER

Claus Thomsen, CEO

It is the objective of the magazine to publish useful information, technical news and developments of interest to contractors and the building industry

## READERSHIP PROFILE

County and municipal authorities: Technical departments, equipment depots, environmental departments Housing societies, master builders, master carpenters (more than 5 employees). Landscape gardeners, contractors, sewer contractors, equipment pools, gravel pits, and the organizations of contractors- and the building industry, institutions and green keepers

## DISTRIBUTION

The magazine is distributed by Portoservice ApS, Pandrup Denmark to alle profiles above.

## CIRCULATION

The magazine is circulated at 12.000, according to the Danish Media Control.

## ADVERTISING RATES

Full text page pr. mm	DK.kr.	13,05
Second hand market pr.mm	DK.kr.	13,05
Farvetillæg pr. color	DK.kr.	700,00
4-color charge	DK.kr.	2.000,00

1/1 page: 266mmx360mm DK.kr. 28.188,-

1/2 page: 131mmx360mm DK.kr. 14.094,00

1/2 page: 176mmx270mm DK.kr. 14.094,00

1/2 page: 266mmx180mm DK.kr. 14.094,00

1/3 page: 86mmx360mm DK.kr. 9.396,00

1/3 page: 266mmx120mm DK.kr. 9.396,00

1/4 page: 131mmx180mm DK.kr. 7.047,00

1/4 page: 176mmx135mm DK.kr. 7.047,00

1/4 page: 266mmx 90mm DK.kr. 7.047,00

All rates are excl. Danish VAT.

## TECHNICAL INFO

Size:.....Tabloid

Number of columns: .....6

Column length: .....361 mm

Paper quality: .....80 g

Method of printing:.....Rotary offset

## ADVERTISEMENTS MATERIEL

All files that can be used on Apple Macintosh - such as In-Design, Adobe Illustrator, Adobe Photoshop. All graphic files in eps-format, CMYK separated. All photofiles in eps- or tiff-format, CMYK separated. PDF-files in min. 200 dpi.

Height of page: 361 mm

Width of column: 1 col. = 41 mm

2 col. = 86 mm

3 col. = 131 mm

4 col. = 176 mm

5 col. = 221 mm

6 col. = 266 mm

## CONTACT

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## PUBLISHING

16. January

13. February

13. March

17. April

15. May

12. June

21. August

18. September

16. October

13. November

05. Dezember

## DEADLINES

06. January

03. February

03. March

04. April

04. May

02. June

11. August

08. September

06. October

03. November

30. November

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