

## PUBLISHER

Claus Thomsen, CEO

It is the objective of the magazine to publish useful information, technical news and developments of interest to contractors and the building industry

## READERSHIP PROFILE

County and municipal authorities: Technical departments, equipment depots, environmental departments Housing societies, master builders, master carpenters (more than 5 employees). Landscape gardeners, contractors, sewer contractors, equipment pools, gravel pits, and the organizations of contractors- and the building industry, institutions and green keepers

## DISTRIBUTION

The magazine is distributed by Portoservice ApS, Pandrup Denmark to alle profiles above.

## CIRCULATION

The magazine is circulated at 12.000, according to the Danish Media Control.

## ADVERTISING RATES

Full text page pr. mm	DK.kr.	13,05
Second hand market pr.mm	DK.kr.	13,05
Farvetillæg pr. color	DK.kr.	700,00
4-color charge	DK.kr.	2.000,00

1/1 page: 266mmx360mm DK.kr. 28.188,-

1/2 page: 131mmx360mm DK.kr. 14.094,00

1/2 page: 176mmx270mm DK.kr. 14.094,00

1/2 page: 266mmx180mm DK.kr. 14.094,00

1/3 page: 86mmx360mm DK.kr. 9.396,00

1/3 page: 266mmx120mm DK.kr. 9.396,00

1/4 page: 131mmx180mm DK.kr. 7.047,00

1/4 page: 176mmx135mm DK.kr. 7.047,00

1/4 page: 266mmx 90mm DK.kr. 7.047,00

All rates are excl. Danish VAT.

## TECHNICAL INFO

Size:.....Tabloid

Number of columns: .....6

Column length: .....361 mm

Paper quality: .....80 g

Method of printing:.....Rotary offset

## ADVERTISEMENTS MATERIEL

All files that can be used on Apple Macintosh - such as In-Design, Adobe Illustrator, Adobe Photoshop. All graphic files in eps-format, CMYK separated. All photofiles in eps- or tiff-format, CMYK separated. PDF-files in min. 200 dpi.

Height of page: 361 mm

Width of column: 1 col. = 41 mm

2 col. = 86 mm

3 col. = 131 mm

4 col. = 176 mm

5 col. = 221 mm

6 col. = 266 mm

## CONTACT

Maskin- & Materiel Magasinet

Tlf.: +45 2086 4499

Email : [redaktionen@mmm-online.dk](mailto:redaktionen@mmm-online.dk)

[www: mmm-online.dk](http://www:mmm-online.dk)

## PUBLISHING DEADLINES

18. Januar 07. Januar

15. Februar 04. Februar

15. Marts 04. Marts

12. April 30. Marts

10. Maj 29. April

01. Juni 25. Maj

16. August 05. August

13. September 02. September

11. Oktober 30. September

08. November 29. Oktober

06. December 25. November

Reserving the rights to alterations.